

# Medomak Valley Community FOUNDATION



Annual Report  
2007

# Medomak Valley Community FOUNDATION

Dear Donors, Volunteers, and Friends of the Community Foundation:

As the Foundation celebrates its fifth anniversary, I happily report that the state of the Foundation is excellent. Our plans have born fruit. In July, we begin construction of the athletic fields portion of Phase I of the Community Project. This milestone is the result of your perseverance and confidence in the Foundation and its mission. We are very grateful for your continued support and encouragement.

In addition, I am proud to report that we are supporting a growing list of community leisure and recreation events. The Board continues to play an active role in guiding the Foundation's activities, and the partnership between the Foundation and the Town of Waldoboro is successfully implementing our shared vision for the Community Project and recreation in our region.

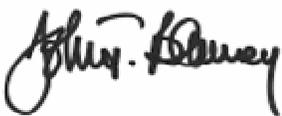
On March 24, 2008, the Town of Waldoboro signed a contract with Harry C. Crooker and Sons, Topsham, to begin construction of the additional Little League and Babe Ruth fields along with the additional area that will be for our youth soccer program. To fund the full contract, the Foundation will release a direct-mail campaign, in May. Titled *Heading For Home*, the goal of this fundraiser is to reach every household in Waldoboro to solicit financial support to close the gap in funding the construction contract. The logo for the campaign is on the cover of this report. The *Heading for Home* campaign goal is \$100,000. That equates to an average donation of \$100 from half the households in Waldoboro. In addition, three donors have jointly agreed to match the first \$25,000. This is our second challenge campaign, and based on past results, I am confident the community will make this campaign a success as well.

The Foundation continued to raise funds for The Kevin Murray Memorial Fund and the Board made its first grants in 2007. In addition, the Foundation was a sponsor for the 2007 Waldoboro Paint the Town and played a key role in this art event earning a Maine Arts Commission Grant.

We look forward to a very exciting 2008, as our vision takes shape with construction of the first portion of Phase I of the Waldoboro Recreation Complex. In addition, the Foundation continues its active involvement in other community projects such as the Major League Baseball Youth Pitch Hit & Run Competition, the Junior Olympics Challenge, and the Waldoboro Paint the Town.

This will be a busy year as we continue to grow. Your continued financial support makes this growth possible. So, on behalf of the communities of the Medomak River valley, thank you for being involved.

Sincerely,



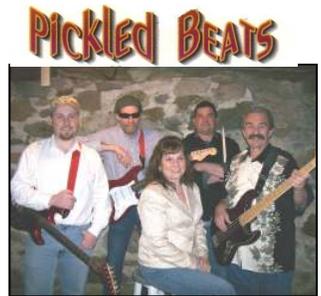
John T. Blamey, President  
April 2007

## The Year in Review

**2007** was a year of continuing momentum as we finalized plans for Phase I of the Community Project.

**In January through March**, the Foundation, in partnership with the Town, began the Planning Board review process for Phase I of the Project. Landmark Engineering completed the storm water and wetland permits. The Planning Board approved the overall plan including our long-range stadium lighting plans. In addition, they also approved the future outdoor tennis and basketball court design plans.

**In April**, the Board approved Foundation's sponsorship of the 2007 series of community events in line with our mission. The Foundation sponsored a Spring Community Dance. Held at the VFW Hall, the dance provided an evening of dancing and community fun with a live band, *The Pickled Beats*. Over 100 residents and guests attended this successful event.



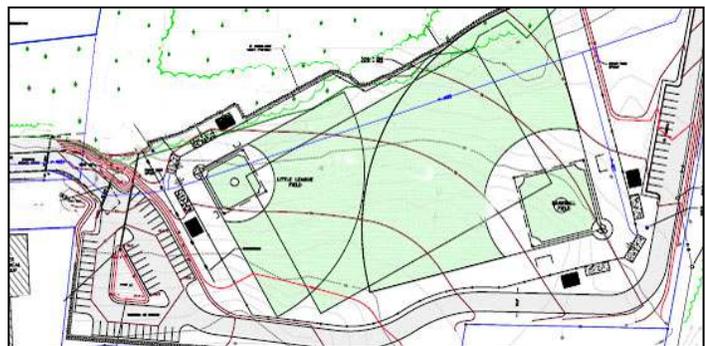
**In May**, the Foundation again, sponsored the Major League Baseball® *Aquafina*™ Pitch Hit & Run Competition, in partnership with the Waldoboro Recreation Department, Waldoboro Little League, and Medomak Valley High School. This national event gives boys and girls, ages 7-14, the opportunity to demonstrate their sports skills while enjoying a healthy outdoor event. The Competition challenges players to pitch for accuracy, hit for distance and accuracy, and run the bases for speed. This year's event, had 40+ competitors from throughout the midcoast, a 10% increase over 2006.

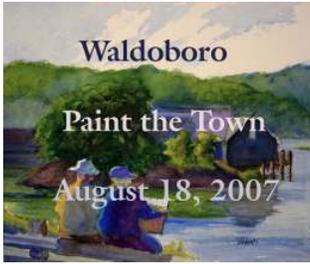


**May** also brought the Foundation's joint sponsorship of Waldoboro's Junior Olympic Challenge along with the Waldoboro Recreation Department. The event sponsored by the U.S. Olympic Committee, provides children the opportunity to demonstrate their skills in track and field events, soccer, tennis, and basketball. This year, Nick Anderson, Waldoboro, won national

recognition for his soccer skills and received a trip to compete in the finals at the U.S. Olympic Training Center in Colorado Springs.

**In July**, the Foundation and Town of Waldoboro released a bid request for Phase I of the Project. For a number of reasons, including the time of year, the results were disappointing. The bids were well above our estimates and budget. Therefore, the town rejected all bids. In the fall, the Board and the Town of Waldoboro worked with Pine Tree Engineering to develop revised design plans for Phase I of the Waldoboro Community Project site. The Foundation and Town also completed a Planning Board review of the revised design, with bidding scheduled for February 2008.

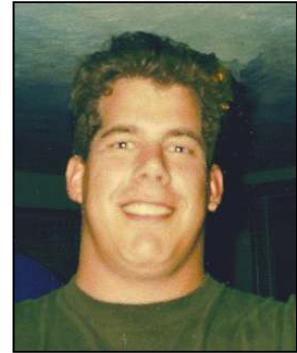




**In August**, the Foundation participated in the second annual Waldoboro Paint the Town Art Celebration. The Foundation collaborated with the *Tidemark Gallery*, the Medomak Valley Land Trust, Waldoboro Public Library, and the Waldoboro Lions to present a day of painting, and an artists' reception with live art auction at the VFW Hall. Kaja Veilleux, Thomaston Place Auction Galleries officiated at the auction. The event was another great success with over 150 attending the auction. The 2008 event is scheduled for August 16, 2008. This event furthers the Foundation's mission of promoting all types of leisure and recreation activities for the residents of the Medomak River valley.

**2007** marked the first full year of the Kevin Murray Memorial Fund. The Board worked to publicize the fund and co-sponsored a fundraising event with the Waldoboro VFW Post.

The foundation approved two grants through the Kevin Murray Fund in 2007. One grant replaced a child's baseball equipment, which was lost when his home burned. In the second grant, the Fund helped a young lady pursue her dream of being a successful high school wrestler. The Murray grant helped her attend a wrestling camp out of state. This grant helped her become a conference champion and a great role model for her sport and school.

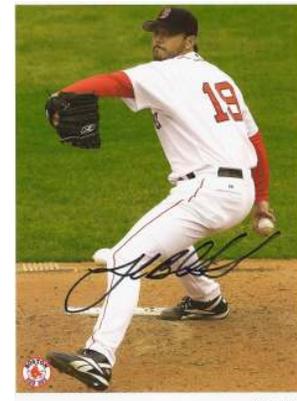


**2007** saw the Foundation sponsor activities that continued to raise awareness about the Community Project and the mission of the Foundation. The Board continued to support programs that put our mission statement into action.

## The Waldoboro Community Project Capital Campaign

**In 2007**, the Foundation's fundraising activities continued. The Foundation obtained an agreement for a matching grant with a value of up to \$25,000 for our direct mail campaign. In addition, the fundraising campaign continued to monitor pledge fulfillment as they designed the direct-mail piece for release after the construction contract is signed.

In late April, the Foundation launched its fourth annual *Summer Fun Raffle*. This year, the Board and Fund Raising Committee decided to continue to offer cash along with our merchandise prizes. The total value of the Raffle prizes again exceeded \$1,200. In addition, the Boston Red Sox donated a prize for the raffle, an autographed picture of Josh Beckett.



The *Summer Fun Raffle* was another great success. Residents donated a number of raffle prizes. This adds a local flavor to the raffle and solidifies it as a key part of the Waldoboro Day celebration. Local merchants volunteering to be retail outlets for raffle ticket sales also enhance local participation. We thank The Movie Pizza Shoppe, Ocean's Bounty Restaurant, and Hillside Collision Center for their support of the raffle and the Foundation.



The Community Dance program, which began last year, continued to be a great success. The community responded, with over 100 residents enjoying an evening of dancing and socializing. In addition to helping to build community spirit, these dances also provided an opportunity for community members to donate to the Community Project.



In November, the VFW again generously supported the Foundation with a benefit bingo for the Kevin Murray Memorial Fund. Along with the benefit bingo, the Foundation also held a Holiday Fun Raffle, with prizes donated by area businesses and residents. This raffle provided an opportunity to partner with community merchants to raise funds and also promote community businesses.

Our Waldoboro Ornament sales continued to be a great success with the *Tidemark Gallery* acting as a retail outlet for the ornaments. The ornaments promote Waldoboro's heritage while also providing the Foundation with a fund raising and publicity tool. The partnership with the *Tidemark Gallery* continues a new initiative by the Foundation to involve the business community in the development of the Community Project.



This year's fund raising effort was successful. The Fund Raising Committee achieved multiple goals in line with the Foundation's mission and raised more than \$30,000 in new donations.

## Strategic Alliances

The Foundation continues to enrich and broaden our partnerships with other organizations that share the Foundation's vision and mission. In 2007, the Foundation along with the *Tidemark Gallery*, the Medomak Valley Land



Trust, the Waldoboro Public Library, and the Waldoboro Lions Club successfully presented the second annual *Waldoboro Paint the Town*. This event demonstrated the value of cooperation in both fundraising and promoting the Town of Waldoboro. Through a combined effort by the non-profits, the Maine Arts Commission provided a grant of \$1,900 to help the group



**MAINE ARTS COMMISSION**  
*building Maine communities through the arts*

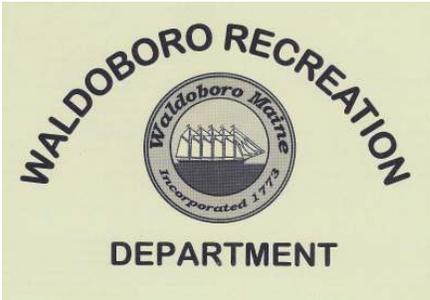
increase the display capacity of the event and increase its marketing. The event netted the non-profit partners \$4,300, on total art sales over \$16,000. Equally important, it pumped over \$14,000 in goods and services into the Waldoboro economy.



The Foundation’s partnerships with the Waldoboro Little League, Miller School, A.D. Gray Middle School, and Medomak Valley High School all continued to grow, co-sponsoring events that enriched the lives of our children and provided them with safe healthy recreation.

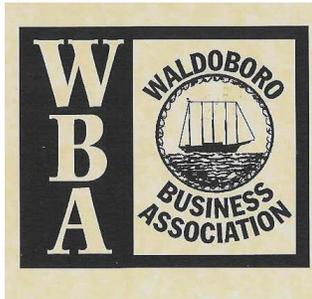


The **Waldoboro Recreation Department** remains a key partner for the Foundation. Our shared goals and joint program sponsorships are vital to the long-term success of enhancing the quality of life in our community and region.



The Soule Shuman Memorial VFW Post and Auxiliary again joined the Foundation in raising money for the Foundation. The Post’s support of the Foundation also extends to the use of its hall for meetings and fund raising events. The organization’s support of the community is heartwarming, and its partnership with the Foundation makes our fund raising activities more effective.

The Foundations continued membership in the Waldoboro Business Association is important for our organization. The Business Association provides meaningful links to the residents of Waldoboro through their employers, and creates opportunities for cooperation in building the economy of Waldoboro.



All of these partnerships, along with the support of the residents of Waldoboro, will continue to grow in the future, as we work toward shared goals and assist each other to achieve success.

## **Strategic Planning**

The Foundation remains committed to long-range planning as a tool to ensure the success of our organization and our mission. The successes in 2007 are the result of a building block approach started by the Waldoboro Recreation Implementation Committee in 1998. The Foundation, the Town's Community Services Advisory Committee, and the Recreation Director are actively developing long-range plans while implementing current activities. This will allow us to apply our volunteer and financial resources effectively for the maximum benefit to the region.

**FINANCIALS**  
*(Unaudited)*  
**MEDOMAK VALLEY COMMUNITY FOUNDATION**

**Comparative Financials 2005 - 2007**

	<u>2007</u>	<u>2006</u>	<u>2005</u>
<b>Statement of Financial Position</b>			
<b>ASSETS</b>			
Cash	\$144,837.96	\$137,204.00	\$42,108.83
Pledges Receivable	\$114,452.00	\$119,250.00	\$102,200.00
Total Assets	<u>\$259,289.96</u>	<u>\$256,454.00</u>	<u>\$144,308.83</u>
<b>LIABILITIES AND NET ASSETS</b>			
<b>Liabilities</b>			
Accounts Payable	\$0.00	\$0.00	\$0.00
Funds Held As Endowments	\$0.00	\$0.00	\$0.00
Total Liabilities	<u>\$0.00</u>	<u>\$0.00</u>	<u>\$0.00</u>
<b>Net Assets</b>			
Unrestricted	\$1,467.56	\$1,718.56	\$2,918.66
Temporarily Restricted	\$0.00	\$0.00	\$0.00
Permanently Restricted	\$257,822.40	\$254,735.44	\$141,390.17
Total Net Assets	<u>\$259,289.96</u>	<u>\$256,454.00</u>	<u>\$144,308.83</u>
Total Liabilities and Net Assets	<u>\$259,289.96</u>	<u>\$256,454.00</u>	<u>\$144,308.83</u>
<b>Statement of Activities and Changes in Net Assets</b>			
<b>Support &amp; Revenues</b>			
Contributions and Pledges	\$31,255.23	\$132,610.03	\$9,363.55
Investment Income	\$5,386.43	\$1,330.74	\$0.00
Other Income	\$0.00	\$0.00	\$0.00
Total	<u>\$36,641.66</u>	<u>\$133,940.77</u>	<u>\$9,363.55</u>
<b>Expenses</b>			
Cost of Events & Activities	\$1,691.09	\$1,990.81	\$1,838.26
Print & Publications	\$1,504.89	\$0.00	\$0.00
Grants & Donations	\$1,789.32	\$0.00	\$3,081.12
Rec. Site Engineering	\$23,536.33	\$35,655.95	\$0.00
Administrative Expenses	\$486.07	\$1,200.10	\$685.34
Total	<u>\$29,007.70</u>	<u>\$38,846.86</u>	<u>\$5,604.72</u>
Changes in Net Assets	<u>\$2,835.96</u>	<u>\$112,001.99</u>	<u>\$3,758.83</u>
<b>Net Assets</b>			
Beginning of year	\$256,454.00	\$144,308.83	\$140,550.00
End of Year - December 31	\$259,289.96	\$256,310.82	\$144,308.83

**Note:** For 2007, donors honored 63% of pledges, past due pledges \$3,700.

# Directors and Volunteers Of The Medomak Valley Community Foundation

## Officers, Board of Directors and Founders

### President

John Blamey

### Vice President

James Letteney

### Secretary

William Blodgett

### Treasurer

Tina O'Donnell

### Clerk

Peter Lynch, Esq.

*Cumler and Lynch*

### Board Members & Founders

Philip Cohen, Esq.

Dana Dow

Michael Hall

Bonnie Lash

John Murray

Kyle Santheson

Lee Smith, Ex-Officio

Philip Genthner, Founder

Jeffrey Pinkham, Founder

Randy Raymond, Founder

## Fund Raising Committee

John Blamey, Chair

Mark Biscoe

Cindy Blodgett

Seth Blodgett

William Blodgett

Charlotte Davenport

Crystal Delano

Carlton Johnson

Colleen Jones

Paul Kennedy

Bonnie Lash

James Letteney

Jane Lichtman

Debra McClean

Tina O'Donnell

Susan Jackson

Benjamin Vail

Photos: Paula Roberts, Lincoln County News; Al Trescot, Rocky Hill Designs; John Blamey